Alt Order #

## WNCT S EASTERN NORTH

3221 S. Evans-St. (252) 355-8542 Greenville, NC 27834 252-355-8500 SNO Loom

3221 South Evans Street Greenville, NC 27834 WNCT

# CONTRACT

Proc Cont 10/1 Adve Contract / Revision

815 Slaters Lane Alexandria, VA 22314 National Media And:

	881566	4	25193172	
duct		· ·	•	
tract Dates	Estimate #			W
18/16 - 10/24/16	6963			
<u>/ertiser</u>		lç,	Original Date / Revision	/ Revision
L/Richard Burr for Senate	nate		06/20/16	/ 10/19/16
	Billing Cycle	Billing Calendar	<u>endar</u>	Cash/Trade
	EOM/EOC	Broadcast		Cash
	Property	Account Executive	xecutive	Sales Office
	WNCT	Katz Washington	hington	Katz/Washingto
	Special Handling	ling		
	Demographic			
	Adults 35-64			
				Total Ratings 262.60
	Agy Code	Advertiser Code	Code	Product 1/2
	9914097	475		894
	Agency Ref		Advertiser Ref	Ref
	IN302/SP102/SP1137/	SP1137/		TP 0.000.000.000.000.000.000.000.000.000.

\$525.00	ω	Z Z	**************************************	:30	Rating 1.80	7a-9a <u>Rate</u> \$175,00	Morning Spots/Week 3	/16 CBS This WeekdayswTF	8/16 10/24, <u>End Date</u> 10/24/16	5 WNCT 10/18/16 10/24/16 CBS This Morning  Start Date
\$200.00	****	Z Z	7,000	:30	Rating 3.30	9a-1030a <u>Rate</u> \$200.00	iday Morning <u>Spots/Week</u> 1	/16 CBS Sun Weekdays S	8/16 10/24/ End Date 10/24/16	4 WNCT 10/18/16 10/24/16 CBS Sunday Morning  Start Date End Date Weekdays Spots/M Week: 10/18/16 10/24/16
\$1,000.00	51	Z Z		:30	Rating 4.00	6a-7a <u>Rate</u> \$200.00	ws @ 6a <u>Spots/Week</u> 5	/16 Local New Weekdays MTWTF	VNCT 10/18/16 10/24/16 Start Date End Date 10/18/16 10/24/16	3 WNCT 10/18/16 10/24/16 Local News @ 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/18/16 10/24/16 MTWTF
\$45.00	ω	Z S	7	:30	Rating 1.10	5a-530a <u>Rate</u> \$15.00	ws @ 5a <u>Spots/Week</u> 3	I/16 Local Nevolution Weekdays	8/16 10/24 End Date 10/24/16	2 WNCT 10/18/16 10/24/16 Local News @ 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 10/18/16 10/24/16 -T-TF
\$60.00	ω	Z		:30	Rating 1.80	530a-6a <u>Rate</u> \$20.00	ws @ 530a <u>Spots/Week</u> 3	WNCT 10/18/16 10/24/16 Local News @ 530a  Start Date	8/16 10/24, <u>End Date</u> 10/24/16	1 WNCT 10/18/1  Start Date Week: 10/18/16
Amount	Spots	Rtn TypeSpots	Rate Rt	Spots/ Length Week	Days	Start/End Time	tion	Date Descript	Date End I	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCTcom Greenville, NC 27834

Start/End

Spots/

WNCT
3221 South Evans Street

	Contract / Revision	Alt Order #
	881566 / 4	25193172
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	NC	6963
Advertiser		Original Date / Revision
POI /Richard Burr for Ser		06/20/16 / 10/19/16

\$90.00	_	ZZ	:30	Ü	8p-9p	24/16 Sat Hour 1	16 WNCT 10/18/16 10/24/16
\$90.00	_	NM	:30	0p <u>Rate</u> <u>Rating</u> \$90.00 2.10	9p-10p Spots/Week j 1 \$9	10/24/16 Sat Hour 2 od Date Weekdays /24/16S-	15 WNCT 10/18/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$150.00	_	NM	:30	0-11p Rate Rating \$150.00 4.50	10p-11p Spots/Week R 1 \$150	10/24/16 48 Hours 1 Date Weekdays 24/16S-	14 WNCT 10/18/16 10/24/
\$625.00	Ch	N	:30	-730p <u>Rate</u> <u>Rating</u> \$125.00 2.70	7p.	24/16 Entertainment Tonight te Weekdays Spots/W 6 MTWTF 5	13 WNCT 10/18/16 10/24/16  Start Date End Date  Week: 10/18/16 10/24/16
\$1,125.00	თ	N M	:30	0p-8p Rate Rating \$225.00 5.70	730p-8p Spots/Week Ra 5 \$225	10/24/16 Family Feud Date Weekdays 24/16 MTWTF	12 WNCT 10/18/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$2,500.00	Ó	NM	:30	630p Rate Rating \$500.00 4.10	@ 6p 6p-630p Spots/Week R 5 \$500	16 Local News <u>Weekdays</u> MTWTF	11 WNCT 10/18/16 10/24/16  Start Date End Date 1 Week: 10/18/16 10/24/16 1
\$1,800.00	ω	WN	:30	630p-7 <i>p</i> Rate Rating \$600.00 4.20	<u>Meek</u> 3	10/24/16 CBS Evening News  1 Date Weekdays Spots 24/16 MT-T	E 10 WNCT 10/18/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$100.00	_	MN	:30	-730p <u>Rate</u> <u>Rating</u> \$100.00 1.30	7p ts/Week 1	16 Sa 7p-730p N <u>Weekdays</u>	9 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$125.00	_	MN	:30	-630p <u>Rate</u> <u>Rating</u> \$125.00 3.50	@ 6p Su 6p-630p Spots/Week R 1 \$125	16 Local News Weekdays	8 WNCT 10/23/16 10/23/ Start Date End Date Week: 10/18/16 10/24/16
\$325.00	Ċī	MN	:30	p <u>Rate Rating</u> \$65.00 1.60	4p-5p Spots/Week 5	10/24/16 Dr Phil d Date Weekdays '24/16 MTWTF	7 WNCT 10/18/16 10/24/ Start Date End Date Week: 10/18/16 10/24/16
\$375.00	ζī	MN	:30	010	@ 12p 12p-1230p <u>\$pots/Week Rat</u> 5 \$75.0	16 Local News Weekdays MTWTF	6 WNCT 10/18/16 10/24/16  Start Date End Date Week: 10/18/16 10/24/16
Amount	spots	Rate Rtn TypeSpots	Length Week	Days Rate Rating	Time Spots/Week	Date Description Weekdays	*Line Ch Start Date End I

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WNCT CO CANONIA BY NOW IN BY NOW IN

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 WNC Icom Greenville, NC 27834 3221 South Evans Street WNCT

	Contract / Revision	Alt Order #
	881566 / 4	25193172
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	NC	6963
Advertiser	Origi	Original Date / Revision
DOI Distant Burning		06/20/16 / 10/19/16

				2.70	\$350.00	u	MTWTF	10/24/16	Week: 10/18/16
\$1,750.00	<b>ර</b> ා	Z	:30	Rating	11p-1135p Rate	@ 11p Spots/Week	Local News Weekdays	/16 10/24/16 End Date	26 WNCT 10/18/16 Start Date E
\$200.00	_	NN	:30	Rating 1.70	11p-1135p <u>Rate</u> \$200.00	Spots/Week	6 LN Sa Weekdays S-	/16 10/22/16 End Date 10/24/16	25 WNCT 10/22/16  Start Date E Week: 10/18/16 10
\$200.00		NN	:30	Rating 3.00	11p-1135p Rate \$200.00	Spots/Week 1	6 LN Su Weekdays S	/16 10/23/16 End Date 10/24/16	24 WNCT 10/23/16  Start Date E Week: 10/18/16 1
\$400.00	_	NN	:30	Rating 4.80	7p-8p <u>Rate</u> \$400.00	Spots/Week	6 60 Minutes Weekdays S	/16 10/24/16 End Date 1 10/24/16	23 WNCT 10/18/16  Start Date E Week: 10/18/16 10
\$600.00	-1	NM	:30	Rating 8.10	9p-10p <u>Rate</u> \$600.00	Spots/Week 1	6 Scorpion <u>Weekdays</u> M	/16 10/24/16 End Date 10/24/16	22 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$375.00	_	NM	:30	Rating 5.60	8p-9p <u>Rate</u> \$375.00	etary <u>Spots/Week</u> 1	6 Madam Secretary Weekdays Spo	10/24/1 nd Date 0/24/16	21 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$500.00	_	NM	:30	Rating 7.70	10p-11p <u>Rate</u> \$500.00	Spots/Week 1	6 Blue Bloods Weekdays F	10/24/1 nd Date 0/24/16	20 WNCT 10/18/16 Start Date E Week: 10/18/16 1
\$600.00	<b>L</b> ink	NM	:30	Rating 6.00	10p-11p <u>Rate</u> \$600.00	Spots/Week 1	6 Limitless <u>Weekdays</u> -T	/16 10/24/16 End Date 1 10/24/16	19 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$600.00	_	MN	:30	Rating 6.00	10p-11p <u>Rate</u> \$600.00	Spots/Week 1	6 Scorpion Weekdays M	/16 10/24/16 End Date 10/24/16	18 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$650.00	_	NM	:30	Rating 12.40	8p-9p <u>Rate</u> \$650,00	Spots/Week 1	6 NCIS <u>Weekdays</u> -T	/16 10/24/16 End Date 10/24/16	17 WNCT 10/18/16  Start Date E Week: 10/18/16 1
				Rating 1.90	<u>Rate</u> \$90.00	Spots/Week 1	Weekdays S-	End Date 10/24/16	Start Date Week: 10/18/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Days	Start/End Time		ate Description	Ch Start Date End Date	*Line Ch Start

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3221 S. Evans St. Greenville, NC 27834 252-355-8500

WNC Tecom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

riginal Date / Revision	Origi	<u>Advertiser</u>
6963	NC	10/18/16 - 10/24/16
Estimate #	Product	Contract Dates
25193172	881566 / 4	
Alt Order#	Contract / Revision	

POL/Richard Burr for Ser

06/20/16

/ 10/19/16

\$16,885.00	73		262.60	Totals		
\$50.00	_	MN	:30	-8p Rate Rating \$50.00 0.00	730p-8	32 WNCT 10/22/16 10/22/16 Sa 730p Family Feud Start Date End Date Weekdays Spots/V Week: 10/18/16 10/24/16\$- 1
\$1,000.00	N	MN	:30	7p <u>Rate Rating</u> \$500.00 12.00	4p-7p ots/Week 2 \$5	31 WNCT 10/18/16 10/24/16 NFL Late Game  Start Date
\$400.00		NN	:30	4p Rate Rating \$400.00 14.00	1p-4p ots/Week 1 \$4	30 WNCT 10/18/16 10/24/16 NFL Early Game  Start Date End Date Weekdays Sp.  Week: 10/18/16 10/24/16S
\$125.00	_	MN	:30	lp-7p Rate Rating \$125.00 2.00	330p- Spots/Week 1 \$1	29 WNCT 10/22/16 10/22/16 SEC Footbal  Start Date End Date Weekdays  Week: 10/18/16 10/24/16S-
\$75.00	_	MN	:30	p-330p Rate Rating \$75.00 2.00	1230p Spots/Week 1 \$	28 WNCT 10/22/16 10/22/16 ACC Footbal  Start Date End Date Weekdays  Week: 10/18/16 10/24/165-
\$225.00	5	NM	:30	p-1235a <u>Rate Rating</u> \$45.00 0.90	1135p-1235a Spots/Week Rate 5 \$45.00	27 WNCT 10/18/16 10/24/16 Late Show  Start Date End Date Weekdays  Week: 10/18/16 10/24/16 MTWTF
Amount	Spots	Rate Rtn Type Spots	Spots/ Length Week	ind Days	Start/End Time	*Line Ch Start Date End Date Description

09/26/16

-10/24/16

Time Period

# of Spots

Gross Amount

Agency Comm.

Net Amount

Totals

73 73

\$16,885.00 \$16,885.00

(\$2,532.75)(\$2,532.75)

\$14,352.25 \$14,352.25

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